Workshop on Empirical Research in Operations Management
September 11-12, 2014

Venue:

The Wharton School, University of Pennsylvania
Jon M. Huntsman Hall, 3730 Walnut St., Philadelphia, PA 19104
Vance Hall, 3733 Spruce Street, Philadelphia, PA 19104
University of Pennsylvania Campus Map

Hotel Information:

Sheraton University City (http://www.philadelphiasheraton.com)
Inn at Penn (http://www.theinnatpenn.com)

Courtyard by Marriott (http://www.marriott.com/hotels/travel/phldc-courtyard-philadelphia-downtown)

The Inn at Penn and the Sheraton are within a 5 minute walk from Wharton. The Courtyard is in Center City Philadelphia – a 30 minute walk (5 minute cab ride) to Campus. There are many other hotels downtown. Please make your own hotel reservations according to your preferences and budgets.

Contacts:

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Patricia (“Patty”) James oversees all administrative issues related to the event. She can be contacted via jamesps@wharton.upenn.edu

Sponsors:

OPIM Department, The Wharton School, Univ of Pennsylvania.

Registration:

All participants are required to register by using the following link:
https://www.surveymonkey.com/s/STPMYCX
**Program**

Each speaker will have 30 minutes to present his/her paper and 10 minutes for discussion. Computer & projection equipment will be provided. Presenters may upload their presentation files to the computer in the classroom prior to the start of their sessions.

Thursday, September 11, 2014: *Jon M Huntsman Hall 8th floor*

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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>12-12:45pm</td>
<td>Informal Lunch</td>
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<tr>
<td>12:45-1:15pm</td>
<td>Welcome and Introductions</td>
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</table>
| 1:15-1:55pm | **Nikolay Osadchy**  
*Behavioral Anomalies in Consumer Wait-or-Buy Decisions and Their Implications for Markdown Management* |
| 1:55-2:35pm | **Senthil Veeraraghavan**  
*Loss Aversion and Reference Dependence: Evidence from Performing Arts Industry* |
| 2:35-3:00pm | Coffee break                               |

**Session II**

<table>
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<tr>
<th>Time</th>
<th>Speaker</th>
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| 3:00-3:40pm | **Karan Girotra**  
*Bike Sharing Systems: Accessibility vs. Availability* |
| 3:40-4:20pm | **David Bell**  
*Inventory Showrooms and Customer Migration in Omni-channel Retail: The Effect of Product Information* |
| 4:20-4:45pm | Coffee Break                             |

**Session III**

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<tr>
<th>Time</th>
<th>Speaker</th>
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| 4:45-5:25pm | **Gah-Yi Vahn**  
*The Big Data Newsvendor: Practical Insights from Machine Learning* |
| 5:25-6:15 | **Uri Simonsohn**  
*P-curve: a Key to the File Drawer* |

7:00pm: Distrito, 3945 Chestnut St.
Program (continued)

Friday, September 12, 2014: Jon M Huntsman Hall 245

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30-8:00am</td>
<td>Breakfast</td>
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| 8:00-8:40am   | Session IV | Niccos Savva  
*Decomposing the Effect of Workload on Patient Outcomes: An Empirical Analysis of a Maternity Unit*  |
| 8:40am-9:20am | Session IV | Sarang Deo  
*Pacing work in the presence of goals and deadlines: Econometric analysis of an outpatient department*  |
| 9:20-10:00am | Session IV | Hamsa Bastani  
*Evidence of Strategic Behavior in Medicare Claims Reporting*  |
| 10:00-10:30am |          | Coffee Break                                                                               |
| 10:30-11:10am | Session V | Jason Acimovic  
*Mitigating Spillover and Whiplash in Online Retailing via Replenishment*  |
| 11:10-11:50am |          | Arzum Akkas  
*Drivers of Product Expiration in Retail Supply Chains*  |
| 11:50-12:30pm |          | James Dana  
*Pricing and Demand Uncertainty in the Newsvendor Model: Evidence from the Newsstand*  |
| 12:30-1:30pm |          | Conference closing / lunch / meeting time                                                   |