

Workshop on Empirical Research in Operations Management

October 6-7, 2016

Venue:

The Wharton School, University of Pennsylvania
Jon M. Huntsman Hall, 3730 Walnut St., Philadelphia, PA 19104
Vance Hall, 3733 Spruce Street, , Philadelphia, PA 19104
[University of Pennsylvania Campus Map](#)

Hotel Information:

Sheraton University City – <http://www.philadelphiasheraton.com> – 5 min walk
Inn at Penn – <http://www.theinnatpenn.com> – 5 min walk

Homewood Suites – <http://www.universitypennhotel.com/> – 10 min walk

Courtyard by Marriott – <http://www.marriott.com/hotels/travel/phlhc-courtyard-philadelphia-downtown> – 30 min walk, 10 min cab ride

There are many other hotels in Center City Philadelphia. Please make your own hotel reservations according to your preferences and budgets.

Contacts:

Vishal Gaur (vg77@cornell.edu)
Marcelo Olivares (molivares@u.uchile.cl)
Brad Staats (bstaats@unc.edu)
Christian Terwiesch (terwiesch@wharton.upenn.edu)
Ramon Jones oversees all administrative issues related to the event. She can be contacted via ramjones@wharton.upenn.edu

Sponsors:

OID Department, The Wharton School, University of Pennsylvania.

Registration:

All participants are required to register by using the following link:

<https://www.surveymonkey.com/r/S37DVSP>

Program

Each speaker will have 25 minutes to present his/her paper and 10 minutes for discussion. Computer & projection equipment will be provided. Presenters may upload their presentation files to the computer in the classroom prior to the start of their sessions.

Thursday, October 6, 2016: *Location – TBD*

12-12:45pm	Informal Lunch
12:45-1:15pm	Welcome and Introductions
Session I	
1:15-1:50pm	Carri Chan <i>Should Hospitals Keep Their Patients Longer?</i>
1:50-2:25pm	Yuqian Xu <i>The Effect of Online Reviews on Physician Demand</i>
2:25-2:50pm	Coffee break
Session II	
2:50-3:25pm	Hyun Seok (“Huck”) Lee <i>Understanding and Managing Customer-Induced Negative Externalities in Congested Self-Service Environments</i>
3:25-4:00pm	Matt Walsman <i>How Environmental Certification Affects Performance in a Service Industry: Evidence from the Adoption of LEED Standards in the US Hotel Industry</i>
4:00-4:25pm	Coffee Break
Session III	
4:25-5:00pm	Tom Tan <i>Behavioral Drivers of Routing Decisions: Evidence from Restaurant Table Assignment</i>
5:00-5:35	Lesley Meng <i>A Room with A View: An Econometric Analysis of How Facility Layout Impacts Care Provision in the Emergency Department</i>
5:35-6:15	Vishal Gaur, Marcelo Olivares, Brad Staats & Christian Terwiesch <i>Empirical Operations Review and Database</i>
6:30pm – 7:30pm: Cocktail Hour 7:30pm: Dinner	

Program (continued)

Friday, October 7, 2016: *Location – TBD*

7:30-8:00am	Breakfast
Session IV	
8:00-8:35am	Ahmet Colak <i>A Dynamic Discrete Choice Game of Auto Recalls</i>
8:35am-9:10am	Michael Freeman <i>Economies of Scale and Scope in Hospitals: An Empirical Study of Volume Spillovers Across Hospital Services</i>
9:10-9:40am	Coffee Break
Session V	
9:40-10:15am	Bob Batt <i>The Effects of Discrete Work Shifts on a Non-terminating Service System Queue</i>
10:15-10:50am	Jonas Jonasson <i>Learning from Many: Partner Diversity and Team Familiarity in Fluid Teams</i>
10:50-11:20am	Coffee Break
Session VI	
11:20-11:55am	Di (Andrew) Wu <i>Shock Spillover and Financial Response in Supply Chain Networks: Evidence from Firm-Level Data</i>
11:55-12:30pm	Jun Li <i>Welfare Implications of Congestion Pricing: Evidence from Sfpark</i>
12:30-1:30pm	Conference closing / lunch / meeting time

Maps:

