

Workshop on Empirical Research in Operations Management

September 27-28, 2018

Venue:

The Wharton School, University of Pennsylvania
Jon M. Huntsman Hall, 3730 Walnut St., Philadelphia, PA 19104
Vance Hall, 3733 Spruce Street, Philadelphia, PA 19104
[University of Pennsylvania Campus Map](#)

Hotel Information:

Sheraton University City – <http://www.philadelphiasheraton.com> – 5 min walk
Inn at Penn – <http://www.theinnatpenn.com> – 5 min walk

Homewood Suites – <http://www.universitypennhotel.com/> – 10 min walk

Courtyard by Marriott – <http://www.marriott.com/hotels/travel/phlhc-courtyard-philadelphia-downtown> – 30 min walk, 10 min cab ride

There are many other hotels in Center City Philadelphia. Please make your own hotel reservations according to your preferences and budgets.

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Ramon Jones oversees all administrative issues related to the event. He can be contacted via ramjones@wharton.upenn.edu

Sponsors:

OID Department, The Wharton School, University of Pennsylvania.

Registration:

All participants are required to register by using the following link:

https://kenan-flagler.az1.qualtrics.com/jfe/form/SV_71XMTW6yC6q75D7

Program

Each speaker will have 25 minutes to present his/her paper and 10 minutes for discussion. Computer & projection equipment will be provided. Presenters may upload their presentation files to the computer in the classroom prior to the start of their sessions.

Thursday, September 27, 2018: 8th floor Huntsman Hall

12-12:45pm	Informal Lunch
12:45-1:15pm	Welcome and Introductions
Session I: People-Centric Operations	
1:15-1:50pm	Ken Moon <i>Manufacturing Productivity with Worker Turnover</i>
1:50-2:25pm	Lamar Pierce <i>Peer Bargaining and Productivity in Teams: Gender and the Inequitable Division of Pay</i>
2:25-2:50pm	Coffee break
Session II: Supply Chain Management	
2:50-3:25pm	Anna Saez de Tejada Cuenca <i>Can Brands Claim Ignorance?: Unauthorized Subcontracting in Apparel Supply Chains</i>
3:25-4:00pm	Bill Schmidt <i>The Bullwhip Effect in Supply Networks</i>
4:00-4:25pm	Coffee Break
Session III: Healthcare Operations	
4:25-5:00pm	Lesley Meng <i>The Impact of Medication Delays on Patient Health in the ICU</i>
5:00-5:35	Christopher Chen <i>Unintended consequences of hospital regulation: The case of the Hospital Readmissions Reduction Program</i>
5:35-6:10	Bob Batt <i>Quality Improvement Spillovers: Evidence from the Hospital Readmissions Reduction Program</i>
6:30pm – 7:30pm: Cocktail Hour Dinner (on the 8 th floor)	

Program (continued)

Friday, September 28, 2017: Room – 355 and 360 Huntsman Hall

8:00-8:30am	Breakfast
Session IV: Platforms	
8:30-9:05am	Chris Parker <i>When Transparency Fails: Bias and Financial Incentives in Ridesharing Platforms</i>
9:05am-9:40am	Yue Yin <i>Learning by Doing versus Learning by Viewing: An Empirical Study of eBay Data Analyst Productivity on a Collaborative Platform</i>
9:40-10:05am	Coffee Break
Session V: Retail Operations	
10:05-10:40am	Andrew Davis <i>How do Different Types of Social Information Affect Retail Demand?</i>
10:40-11:15am	Dennis Zhang <i>Taking Assortment Optimization from Theory to Practice: Evidence from Large Field Experiments on Alibaba</i>
11:15-11:40am	Coffee Break
Session VI: Healthcare Operations	
11:40-12:15pm	Ariel Stern <i>Negative Shocks and Innovation: Evidence from Medical Device Recalls</i>
12:15-12:50pm	Hummy Song <i>The Effects of Home Health Visit Length on Hospital Readmission</i>
12:50-2:00pm	Conference closing / lunch / meeting time